

This is your opportunity to get the best Internet visibility for your business. Our Website provides referrals, links and maps to CBICC member businesses 24 hours a day, 7 days a week. From around the world and around Centre County, visitors use the CBICC Website as a primary resource for business information.



Premier Level Package

Ads appear on most pages on the CBICC Website (except Home page). You'll receive 2 sizes of ads, where they will appear on their designated pages & will rotate with other ads when the page refreshes.

- o 1 LG banner ad - 200 x 200 pixels
- o 1 SM banner ad - 200 x 100 pixels

Premier Level Package Ad Pricing:

- 1 Year = \$1,500.00 (save \$300)
- 6 Months = \$800.00 (save \$100)
- 3 Months = \$400.00 (save \$50)
- 1 Month = \$150.00

Elite Level Package

Ad appears on the 5 landing pages and will be the only ad on these pages. Ad will rotate with other ads as the page refreshes. Ads will also appear in Membership Directory, Events Calendar, & Member News. LG banner size only available.

Elite Level Package Ad Pricing:

- 1 Year = \$900.00 (save \$300)
- 6 Months = \$500.00 (save \$100)
- 3 Months = \$250.00 (save \$50)
- 1 Month = \$100.00

Primary Level Package

Ad appears in the SM banner ad locations throughout the web site excluding the elite level package pages.

Primary Level Package Ad Pricing:

- 1 Year = \$600.00 (save \$300)
- 6 Months = \$350.00 (save \$100)
- 3 Months = \$175.00 (save \$50)
- 1 Month = \$75.00

Actual LG Banner Ad Size
200 x 200 pixels

Please send art in a press-ready PDF, JPEG, or GIF file format to shoy@cbicc.org.

Actual SM Banner Ad Size
200 x 100 pixels

To order your Web banner ad space fill out the attached advertising agreement form and fax it back to the CBICC office at (814) 234-5869.

If you have any questions please contact Sara Hoy, Membership Services & Communications Coordinator at (814) 234-1829 or shoy@cbicc.org.

InstaNews

Advertising Opportunities

InstaNews is the CBICC's bi-weekly electronic publication that helps keep members up-to-date on CBICC events and provides timely updates from the Government Affairs and Economic Development divisions. All members who have their e-mail addresses listed with the CBICC receive this publication automatically.

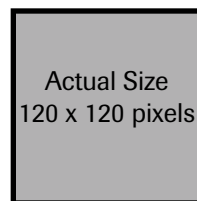
Reach CBICC members directly through their email inbox by advertising in this electronic publication. This publication goes out to approximately 3,000 individuals within the business community. Don't miss this opportunity to promote your business & services through InstaNews!



Ad size is 120 x 120 pixels & appears along the left hand side of the InstaNews newsletter. Your URL is linked to the ad which redirects the viewer to your Website (or provided URL link) when they click on your ad.

To order your space in the InstaNews newsletter fill out the attached advertising agreement form and fax it back to the CBICC office at (814) 234-5869.

If you have any questions please contact Sara Hoy, Membership Services & Communications Coordinator at (814) 234-1829 or shoy@cbicc.org.



*Please submit camera-ready art in electronic format in a press-ready PDF, JPEG, or GIF file format.

Pricing options:

1 Year = \$450.00 (save \$150)

6 Months = \$250.00 (save \$50)

3 Months = \$150.00 (save \$30)

1 Month = \$60.00

ChamberNet is the CBICC's quarterly electronic publication which provides more updated information on the Chamber's various divisions and activities. In addition, each feature highlights a specific topic of interest to the business community and provides many resources for CBICC members to use in their businesses.

By advertising in this publication, you are reaching approximately 3,000 viewers electronically. This publication also has a long shelf life since it is published quarterly & available at any time to CBICC members.

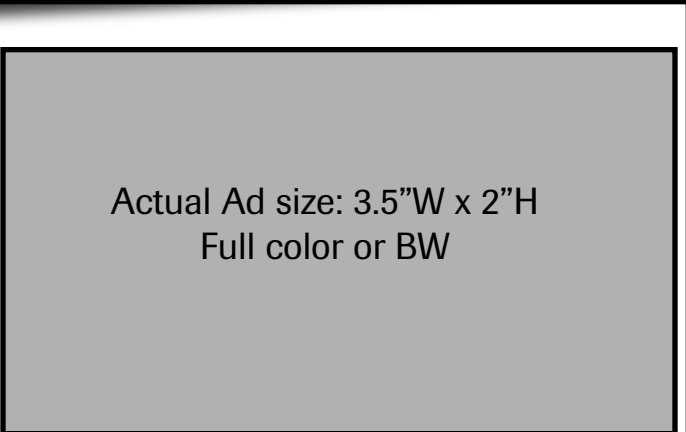
Ad size is 3.5" x 2" & appears within the ChamberNet newsletter. Your URL or Website is linked to the ad which redirects the viewer to your Website when they click on the ad within viewing the electronic version of the newsletter.

Pricing options:

- 1 Year (4 issues) = \$225.00 (save \$75)
- 2 Issues = \$125.00 (save \$25)
- 1 Issue = \$75.00

To order your space in the ChamberNet newsletter fill out the attached advertising agreement form and fax it back to the CBICC office at (814) 234-5869.

If you have any questions please contact Sara Hoy, Membership Services & Communications Coordinator at (814) 234-1829 or shoy@cbicc.org



*Please submit camera-ready art one month prior to the quarterly issue date. Art should be sent in electronic format in a press-ready PDF, JPEG, or TIFF file format.

Approximate Quarterly Publishing Months:

- January
- April
- July
- October

CBICC Advertising Agreement

Select any of these cost effective advertising opportunities you would like to participate in as a CBICC member. These advertising opportunities are available for CBICC members only.

***Non-profit CBICC members receive 20% off these rates at every level.**

CBICC Website Advertising

Web Advertising Packages	Length of Time	Amount	Savings	Select to Purchase
Premiere Level Package (Ad Sizes: 200 x 200 and 200 x 100 pixels)				
Start Date: _____ End Date: _____	1 Year	\$1,500.00	(save \$300)	<input type="checkbox"/>
	6 Months	\$800.00	(save \$100)	<input type="checkbox"/>
	3 Months	\$400.00	(save \$50)	<input type="checkbox"/>
	1 Month	\$150.00	-	<input type="checkbox"/>
Elite Level Package (Ad Size: 200 x 200 pixels)				
Start Date: _____ End Date: _____	1 Year	\$900.00	(save \$300)	<input type="checkbox"/>
	6 Months	\$500.00	(save \$100)	<input type="checkbox"/>
	3 Months	\$250.00	(save \$50)	<input type="checkbox"/>
	1 Month	\$100.00	-	<input type="checkbox"/>
Primary Level Package (Ad Size: 200 x 100 pixels)				
Start Date: _____ End Date: _____	1 Year	\$600.00	(save \$300)	<input type="checkbox"/>
	6 Months	\$350.00	(save \$100)	<input type="checkbox"/>
	3 Months	\$175.00	(save \$50)	<input type="checkbox"/>
	1 Month	\$75.00	-	<input type="checkbox"/>
Total =				

InstaNews Advertising

 (Ad Size: 120 x 120 pixels)

	Length of Time	Amount	Savings	Select to Purchase
Start Date: _____ End Date: _____	1 Year	\$450.00	(save \$150)	<input type="checkbox"/>
	6 Months	\$250.00	(save \$50)	<input type="checkbox"/>
	3 Months	\$150.00	(save \$30)	<input type="checkbox"/>
	1 Month	\$60.00	-	<input type="checkbox"/>
Total =				

ChamberNet Advertising

 (Ad Size: 3.5" w x 2" h)

	Length of Time	Amount	Savings	Select to Purchase
Start Date: _____ End Date: _____	4 Issues (1 yr)	\$225.00	(save \$75)	<input type="checkbox"/>
	2 Issues	\$125.00	(save \$25)	<input type="checkbox"/>
	1 Issue	\$75.00	-	<input type="checkbox"/>
Total =				

Please complete the following contact information:

Company Name

Contact Name

Billing Address

City, State & Zip

Phone

Fax

Email

PAYMENT INFORMATION:

Total Amount = \$	_____
Payment Type (choose one):	
<input type="checkbox"/> VISA	<input type="checkbox"/> MC <input type="checkbox"/> Check <input type="checkbox"/> Invoice
Credit Card #	
Exp. Date	
Name of Card Holder (please print)	

By signing this agreement, you and your company agree that your company will be an advertising sponsor of the Chamber of Business & Industry of Centre County (CBICC) for the items selected within this agreement, and that you and your company are responsible for paying the dollar amount of the advertising item(s) selected. In addition, you and your company agree that the CBICC is authorized to use the ads your company will provide, your company's name, mark(s) and/or logo(s). Ads must be submitted in a timely manner arranged with the CBICC sent as any of the following file formats: JPG, GIF, PDF. Questions regarding these advertising options should be addressed to Sara Hoy at (814) 234-1839 or shoy@cbicc.org.

Signature _____