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For Immediate Release

CBICC Connect young professionals group launches professional mentorship program

STATE COLLEGE, PA, June 21, 2016 – CBICC Connect, the young professionals arm of the Chamber of Business & Industry of Centre County, recently announced a new initiative designed to connect experienced leaders with aspiring business professionals.

Connect's mentorship program is seeking business professionals of all ages that desire to give back to the community; have valuable experience or knowledge that could help someone with their professional career; or are interested in learning more about an industry and meeting other professionals, to serve as mentors or mentees.

Vern Squier, CBICC President and CEO, said the mentorship program is not only an important component of Connect's efforts to enhance the young professional experience in Centre County, it can also serve as a valuable learning opportunity for experienced business people.

"The mentor/mentee experience is a win for both sides, as each can learn something from the other. The program will foster dynamic business leaders at every level," he said.

Heidi Wrights, community manager for PSECU's State College Financial Center and coordinator of the Connect mentorship initiative, said Connect and CBICC members are excited about the program.

"This is yet another way to take Centre County to the next level, and is easy and appropriate to do considering the incredible talent that is here," she said.

Scott Good, President of Goodco Mechanical, Inc. and Energy Stewards, Inc., and a Connect mentor, agreed.

"Over the years, I have been blessed with many mentors and advisors that have helped me to advance my business career and personal development to help me achieve a certain level of success," he said. "I feel it is my responsibility as a business leader in the community to share some of that knowledge with others with similar desires and aspirations that I had when I was starting. I believe this is one of the ways we continue to grow our community in positive directions that enhance the future for all of us."

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John Moore, President of Moore Power Sales Vision, another Connect mentor, said everyone has their own call to greatness.

“My desire in mentoring is to help people answer that call,” he stressed.

Business and community leaders interested in being a mentor or mentee, or just wanting to learn more about the program can find information, and take a brief survey, at www.cbicconnect.com.

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