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CBICC to hold annual Business Expo

Event to be held Wednesday, Nov. 16 at Penn Stater

STATE COLLEGE, PA, Nov. 7, 2016 – The **Chamber of Business & Industry of Centre County** will hold its annual Business Expo on Wednesday, Nov. 16 at the Penn Stater Hotel & Conference Center. The event will be held from 9:30 a.m. to 5 p.m., with the Expo floor opening at 10:30 a.m.

Free and open to the public, this year's Expo will feature more than 75 businesses and nonprofit organizations. At the Expo, attendees will find everything from demonstrations on office chair yoga to the latest in interactive display technology.

County Cuisine vendors – Harrison's Wine Grill & Catering; Home D Pizzeria; Laura's Home Cooking; Philly Pretzel Factor; Chocolates by Leopold; and Dolce Vita Desserts; and Goot Essa – will have menu items for sampling.

In the What's Brewing Hub, attendees can sample beverages from Big Spring Spirits; Seven Mountain Wine Cellars; U-Freeze Wine Slush and Robin Hood Brewing Co.

Additional Expo highlights include four fun, fast-paced speed networking sessions, and a full day of free professional and business development workshops beginning at 9:30 a.m. Topics include:

- Adaptive organizations
- Are you fiscally fit?
- The Superman effect: The power of your personal brand
- Office chair yoga
- Responsive design: A good website on all devices
- The business case for social good
- B Corp assessment
- Cybersecurity for the small business: Important assets and how to safeguard them

Media coverage is welcome.

The CBICC Expo is presented by Impressions, WHQ; Hearthside Rehabilitation & Nursing Center; PSECU; Healthsouth Nittany Valley Rehabilitation Hospital; AT&T; *Pennsylvania Business Central*; *Centre Daily Times*; Seven Mountains Media; Central Pennsylvania Newspapers; and Forever Media.

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