The **Standard Listing** will include all information shown to the right. There will not be a proof sent. Your company's information will be taken from CBICC's database. Please make all changes at CBICC.org to be included in the 2019 **CBICC Membership Directory** by March 1, 2019.

**Barash Media, pg. 21**

403 S. Allen St.
State College, PA 16801
(814) 238-5051
Fax: (814) 238-3415
vshu@barashmedia.com

Vilma Shu, General Manager
General Manager of **Town&Gown** and custom publications for organizations and individuals. Serving Central Pennsylvania since 1959.

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**Premium Listing** $295

The **Premium Listing** will have a border around your listing and will include all information shown below along with your company logo and photo. A proof will be sent to you. Your company's information will be taken from CBICC's database. Please make all changes at CBICC.org to be included in the 2019 **CBICC Membership Directory** by March 1, 2019.

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Vilma Shu, General Manager
vshu@barashmedia.com

Lana Fulton, Advertising Coordinator
lfulton@barashmedia.com

Aimee Aiello, Business Manager
aaiello@barashmedia.com

Debbie Markel, Senior Account Executive
dmark@barashmedia.com

Nicohl Geszvain, Account Executive
NicohlG@barashmedia.com

If you are interested in the **Premium Listing** please fill out the form below with the names, titles and email information you’d like included and give to your sales representative or fax it to 814-238-3415.

Send information to ads2@barashmedia.com

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**Expanded Listing** $175

The **Expanded Listing** will have a border around your listing and will include all information shown below along with your company logo or a photo. A proof will be sent to you. Your company's information will be taken from CBICC's database. Please make all changes at CBICC.org to be included in the 2019 **CBICC Membership Directory** by March 1, 2019.

**Barash Media, pg. 21**

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General Manager of **Town&Gown** and custom publications for organizations and individuals. Serving Central Pennsylvania since 1959.

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**MAKE CHECKS PAYABLE TO: BARASH MEDIA**

<table>
<thead>
<tr>
<th>Company Name</th>
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<tr>
<td>Name of Employee</td>
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February 2019

Dear CBICC Member:

It’s hard to believe it’s that time of year again, but the CBICC is preparing to produce the 2019 editions of the annual Official Guide to Centre County and CBICC Membership Directory. We’re proud to once again partner with Barash Media, the official advertising representative and our valued co-publisher for more than 10 years.

These signature publications will continue to feature the outstanding content you have come to expect. Included in the Guide and Directory will be:

Up-to-date information on:

- Employment
- Housing
- Healthcare
- Economic development
- Education
- Transportation
- Recreation
- Population statistics
- …and more!

Alphabetical and categorical listings of CBICC members.

As comprehensive resources for living, working, playing, and conducting business in Centre County, these publications provide broad, lasting reach for your message.

We’re continuing to expand the distribution of these publications to reach residents, visitors, newcomers, prospective employees, and prospective employers in Centre County and beyond. Potential customers and clients for your business!

There are two important ways you can contribute to the success and these publications.

1. CHECK THE ACCURACY OF YOUR BUSINESS LISTING

To assure that the CBICC has accurate and up-to-date information, please update your listing information by March 1, 2019. Visit the Business Directory on our website (www.cbicc.org) to check your company’s contact information. To make changes, log in to our Member Portal (http://www.cbicc.org/portal/) or call Tyann at 814-234-1829 ext. 1 or email at tyann@cbicc.org. *Basic Listings Are Included With Your Membership!*

2. PARTICIPATE AS AN ADVERTISING SPONSOR

Your advertising support of these valuable Centre County resource publications provides valuable exposure for your business/organization, while supporting the CBICC’s efforts to strengthen and grow the local economy, and offer programming and services to you – our valued member. To place your ad(s), simply complete the attached renewal form and return it using the included self-addressed stamped envelope, or fax it to Barash at 814-238-3415. And remember – you can advertise in both publications and save!

We encourage you to be a part of the No. 1 marketing and recruitment tool for Centre County, as well as the region’s top business-to-business resource. Please don’t miss this opportunity – you and the CBICC will be stronger because of it.

Sincerely,

Lesley Kistner
Vice President, Communications/Marketing
Chamber of Business & Industry of Centre County
Official Guide to Centre County

What is it? The one and only OFFICIAL annual Guide to Centre County of the Chamber of Business & Industry of Centre County.

Who sees it? NEW residents, potential businesses looking to relocate, key decision makers of new and existing businesses (among those, current CBICC members, representing a cross section of the business community).

How many? 10,000 copies GUARANTEED printed and distributed FREE at dozens of key locations, including CBICC office, Realtors, banks, key visitor locales, hotels, Penn State, government offices, major employers, and businesses.

Why does my business need to advertise in it? The Official Guide to Centre County is your opportunity to be part of the key regional marketing tool used by businesses, industries, school districts and Penn State. First-class, high-quality and full color, reaching 1,000’s of potential customers and employees. You can promote your business while supporting the efforts of the CBICC. There’s no better way to stretch your advertising dollars!

Key Dates: 2019-20 Official Guide to Centre County
Ad space reservation.........................February 8, 2019
Ad copy/camera ready ads due........February 21, 2019
Distribution of books........................March 21, 2019

CBICC Membership Directory

What is it? A complete, up-to-date, A to Z listing for all CBICC member businesses.

Who sees it? GUARANTEED circulation of more than 2,500 copies to key decision-makers, CEOs, business owners and managers. Each and every CBICC member receives a free copy of this valuable, personal, business-to-business directory.

Why should my business or organization be included? The CBICC Membership Directory is a valuable business resource, spiral bound for durability and easy to use for potential customers. Make your business stand out and enhance your listing in the special Member Business & Services section! See attached listing fact sheet for more information.

MAKE CHECKS PAYABLE TO: BARASH MEDIA

For accuracy of our publication, please log on to CBICC.org to update your listing information by March 1, 2018.

Key Dates: 2019 - 20 CBICC Membership Directory
Ad space reservation.............................April 12, 2019
Ad copy/camera ready ads due........April 22, 2019

*MAKE CHECKS PAYABLE TO BARASH MEDIA*
Send ads to ads2@barashmedia.com *Dates are subject to change
The 2019-20 editions of
Official Guide to Centre County & CBICC Membership Directory

<table>
<thead>
<tr>
<th>ADVERTISING RATES</th>
<th>Guide Rates</th>
<th>Directory Rates</th>
<th>Directory Rates with 30% Discount with purchase of ad in Guide</th>
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</tbody>
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Expanded Multi-Line Directory Listing
*ALL RATES ARE NET

Send ads to: ads2@barashmedia.com
MAKE CHECKS PAYABLE TO: BARASH MEDIA

For accuracy of our publication, please log on to CBICC.org to update your listing information by March 1, 2019.

SEND FORM TO: BARASH MEDIA • 403 S. Allen Street • State College, PA 16801 • (814) 238-5051 • fax: (814) 238-3415